

GCA Centennial Meeting Program Book and Invitation Website Photography Project

Calling all Zone V Photographers!

This is your chance to participate in the GCA Centennial Meeting and to have your photography published! The GCA Centennial Meeting Program Book and Invitation Website will showcase photos taken by Zone V members. Trees (whole or part) are being featured as the as the graphics in both media as trees are a main focus of the GCA in 2013.

The 2013 Program Book Committee is sponsoring a Photography Project for all Zone V photographers. Selected images will be featured in the program book. There will be a page in the book which will give credit to all photographers whose work is featured in the book. Additional images will be showcased on the invitation website. Any copywrited photos that are submitted must be accompanied by the photographer's written permission to use them.

Photography Rules and Guidelines

Trees in all photographs should be commonly grown in the Philadelphia tri-state area - ideally they would be native trees but this is not mandatory. However, trees that are not grown in Zone V in a natural environment such as Palm Trees or Aspens cannot be included in the contest. Photos which have previously been entering in a garden club photography show can be submitted to this project.

There are 4 main classes in the project. Most images will occupy just part of a page and serve as monochromatic graphic enhancement to the page. There will also be opportunities for full page color images.

The classes are:

1. Tall/thin/stem-like images
2. Short compact – more rounded images
3. Full page images
4. Wildcard images

See page 3 for examples from the 2011 Program Book

The first three classes are comprised of a subset of categories (see detailed class information) For the fourth class: Wild card /Creative - anything goes as long as the photo features a tree/trees or part of a tree.

1. A participant may enter no more **one image per class** and a **maximum of six images in total**. There are 19 classes in all.
2. Images will be accepted on a first come, first served basis.
3. Once a class is full, participants will be notified immediately by email along with a list of classes that are still open.

The program committee and graphic artists will select the images for the book based on image quality, composition and suitability to the graphic design of each page of the program book.

To participate, please follow these guidelines:

1. Prior to sending images, a submission form must sent to Debbie Laverell: dalaverell@gmail.com by **February 1, 2012** at the latest. Registration is open now.
2. You will be informed if the classes you wish to enter are still open and then asked to upload your images to a 'Dropbox' folder. (Dropbox instructions will accompany your email reply when your submission form has been received).
3. Image file names must follow a specific naming convention. To re-name your files, use "save as" in the Edit menu and follow the prompts to enter the new file name based on the following naming convention:

Class number_tree common name_your first initial/last name.jpg.

Naming Examples:

- 3d_apple tree_dlaverell.jpg
 - 4w_maple tree_dlaverell.jpg
4. Images must be uploaded in full resolution and in color; there is no restriction on aspect ratio
 5. All images must be uploaded by **May 15, 2012** at the latest.

Class #	Class Description
1	Tall/thin – images MUST be portrait orientation
1a	Leaf Branches
1b	Flowering Branches
1c	Pods/Berries Branches
1d	Fruit Bearing Branches
1e	Tree Trunk (interesting bark like birch)
2	Short/Compact -- images CAN be portrait or landscape orientation
2a	Tree Flowers
2b	Fruit
2c	Seed Pods
2d	Leaves
2e	Nuts
2f	Pine cones
2g	Tree Berries
3	Full Page - images MUST be in portrait orientation
3a	Spring Flowering Trees
3b	Summer tree
3c	Fall Tree - color
3d	Fall Fruit Tree (showing fruit)
3e	Winter Tree
3f	Landscape with Trees
4	Wildcard - creative, manipulated, any other tree image not covered in classes 1, 2,3
4w	Can be portrait or landscape orientation

Examples of Program Book photos from the 2011 Annual Meeting

Friday, April 29, 2011 (cont.)

12:00 – 2:30 p.m. Lunch and Workshops for Presidents
Marriott Ballroom 7-10 and Santa Fe
Lunch and Workshops for Delegates : Marriott Ballroom 1-4
Lunch and Workshops for Zone Representatives
Michigan/Texas

12:00 – 1:30 p.m. Guest Luncheon : Poldark/Innis Room

3:00 – 4:00 p.m. Workshop – “Supporting Your Garden”
Tuteur Construction : Florida

3:00 – 4:00 p.m. Lecture – “Great Lakes for Bed!” : Illinois

3:00 – 4:00 p.m. Workshop – “Little Gems – Miniature Hosta” : Michigan/Texas

3:15 – 4:30 p.m. Video – “A Man Named Fear” : Santa Fe

5:30 – 9:30 p.m. Zone Dinners in Private Homes
Buses depart from Masov Street Foyer at 5:30 p.m.

Saturday, April 30, 2011

6:30 – 8:15 a.m. Complimentary Buffet Breakfast : Marriott Ballroom 7-10
Overlook: Santa Fe Room)

7:30 – 11:00 a.m. Information Desk : Marriott Foyer

8:00 – 4:00 p.m. National Committee Exhibits : Marriott Foyer

8:30 – 10:30 a.m. GCA Annual Business Meeting II : Marriott Ballroom 1-4

10:00 – 4:00 p.m. The Pink Peony Boutique : Indiana Ballroom I

10:00 – 4:00 p.m. Alluvial Features Flower Show : Indiana Ballroom A-D, F-G

10:30 – 11:00 a.m. Free Time

11:15 – 4:30 p.m. Lunch and Tour to the Indianapolis Museum of Art
(including Clatsop Estate and Gardens, and the Virginia B. Fairbanks Art and Nature Park)

Buses depart from Masov Street Foyer

6:30 – 7:15 p.m. Awards Dinner Cocktails : Marriott Ballroom Foyer

6:30 – 7:15 p.m. Medalist Cocktails : Santa Fe

7:30 – 10:00 p.m. Awards Dinner : Marriott Ballroom 1-4

Sunday, May 1, 2011
We wish you safe travels home!




Garden Club of Michigan: In May, 2010 native trees and shrubs including Eastern White Pine, Winter King Hawthorn, Eastern Redbud, Northern Red Oak, Sugar Maple and Juncocarya were planted on a “rally to rally” site of the DeQuindre Cut in downtown Detroit. Club members helped choose and design the plantings, partnering with Detroit Riverfront Conservancy and Gearing of Detroit. In 2011, a DVD of trees of SE Michigan is planned, as well as planting a tree in Grand Poente to celebrate the club’s 100th anniversary.

Shaker Lakes Garden Club: In the fall of 2008, club members participated in a propagation workshop, working with seeds from eight varieties of trees and shrubs. Young seedlings emerged in spring 2010, and members are maintaining them. In 2007, club member Jane Hogan helped found the Chagrin Falls Park, a community garden. Donations from the club have helped pay to create 17 raised beds. In November, 2010, historic varieties of trees and shrubs were planted at this park. In spring of 2011, additional historic varieties of apple trees will be planted at one of the Green Corps gardens in Cleveland, in partnership with the Cleveland Botanical Garden.

Country Garden Club


Founded: 1932
Joined GCA: 1942
Number of members: 104

Over the past 75 years, the Country Garden Club has contributed to the preservation, conservation, and beautification of Painesburg, Ohio and the surrounding community. From our first community project in 1934 (\$50 for a Gas Donation beautification Contest) to the present, the energetic members of the CGC have worked tirelessly toward the betterment of Northwest Ohio.

The annual Holiday Trunk Show has been the main source of funding for the CGC’s community projects for nearly 25 years. This three day shopping extravaganza features 20-25 boutiques from around the country and attracts approximately 1300 shoppers each year. During the last 15 years, proceeds from the show have been used to fund many projects, including:

- Over \$100,000 donated for the development of the WW Knight Nature Preserve including \$30,000 toward an educational laboratory.
- \$75,000 grant to the Way Public Library for landscaping and a reading path.
- \$30,000 grant to the City of Painesburg for the beautification and landscaping of the three gateways into the city.
- \$9000 donated to the Hoopoe of Northwest Ohio Gazette project.
- \$6000 of landscaping and solar lighting donated to the Painesburg Area Arts Commission for a sculpture garden.

With 35 active members, the CGC is a small but mighty group of dedicated women for whom no project is too large and no need is too small. We celebrate our membership in GCA and truly believe we are part of something great.



Friday, April 29, 2011 (cont.)

...You will receive a list of tools and materials needed to construct your own tubes followed by slides and a demonstration of techniques. Get ready for some “hands-on” fun as you break into small groups to try it yourselves!

Video Presentation: “A Man Named Fear”, 3:15 - 4:30 p.m.
Maximum Seating: 80 - No reservations required

This inspiring documentary chronicles the story of Pearl Fryar, a threescraper’s son, who has become an internationally acclaimed topiary sculptor and gardener. The story begins in the ‘80’s in the small town of Bishopville, South Carolina. When Pearl and his wife buy an ordinary suburban ranch home there is concern among neighbors that they may not “keep up the yard”. Little do they know that Pearl, a self-taught gardener with incredible energy and creativity, will transform his yard into a horticultural wonderland. Pearl is a modest, kindly man who starts his garden with plants and shrubs rescued from the local dump. As he nurtures and shapes his plants, his garden grows and eventually “nurtures” his entire community. Now, thousands visit the garden each year. This film is an uplifting and heartwarming “must see” for every gardener.

Peony
Paeonia lactiflora



HIGHLIGHTS

ZONE X

GCA INFO

DELEGATES